

Activity Schedule - Idea2Business 2021

"Digitalization in Business: E-commerce and Digital Marketing"



Date	Time	Activity	Notes
24 August 2021	14.00-16.00 WIB	1 st Briefing Session	Orientation about the program to all participants
27 August 2021	14.00-16.00 WIB	1 st Session with AE	First Session with AE
27 August – 24 September 2021	-	Online course	Online course on AE platform
3, 10, 17 September 2021	14.00-16.00 WIB	Weekly Session	Synchronous session with AE trainers
24 September 2021	14.00-16.00 WIB	2 nd Briefing Session	Briefing session by committee for preparation of competition
27 September – 1 October 2021	-	Competition	Pitch deck and presentation development within team
29 September 2021	14.00-16.00 WIB	3 rd Briefing Session	Q&A session regarding pitch deck and presentation development
1 October 2021	Maks. 23.59 WIB	Deadline Submission	Latest submission of pitch deck and presentation materials
4 – 7 October 2021	-	Scoring & selection of the finalists	Screening by UEU team to determine 6 finalists
7 October 2021	Maks. 20.00 WIB	Announcement of finalists	Announcement of the 6 finalists
8 October 2021	14.00-16.00 WIB	Briefing for finalists	Briefing for the 6 finalists
12 October 2021	14.00-16.00 WIB	Finalists presentation	Presentation of the 6 finalists to the Grand Jury (non finalists please join)